

G2E 2023 – LAS VEGAS

Booth Design

ISSUE

The company needs a booth that support both the Gaming and Casino division along with the Food Service Technology division. The booth needed to be open with a "pop" of color to grab the attendee's attention.

RESULTS

I developed a booth that is open and welcomes the attendee to walk right in. The center tower had back-lit bars coming down to draw the attendee's attention to the booth. Below this element I placed the current product line up front. On the Gaming and Casino side, I created two demo workstations to handle the flow of meetings. For the Food Service Technology side, I included a custom counter that would host this divisions current product line along with signage to explain what we do.

This build was built on time and on budget.















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Turn Slow Days
into Grow Days
with Bounce Backs

INSERT THIS SIDE UP

**WELCOME
BACK
WEEKDAY**



Bring this ticket back to
Epic Casino Monday - Thursday
between 10 AM - 5 PM in October
to receive **DOUBLE** points

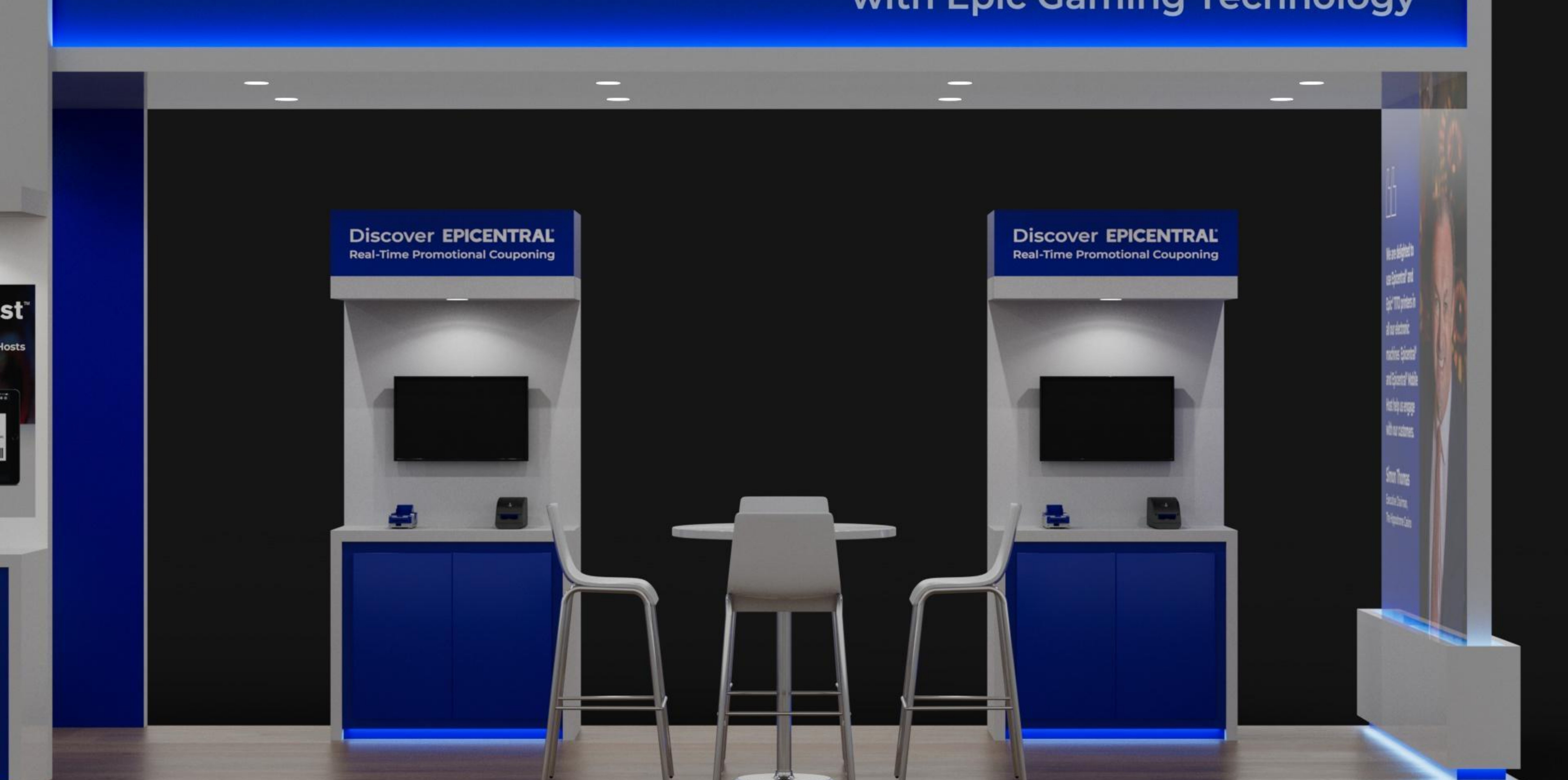
Name: Jennifer Smith
Player #: 12368654

Innovative Technology
for Gaming & Foodservice



So





with Epic Gaming Technology

Discover **EPICENTRAL**
Real-Time Promotional Coupling

Target Uncarded
Players for
Increased Sign-Ups

INSERT THIS SIDE UP

FREE PLAY



Sign Up for a Players Card
at the Players Desk and
receive \$25 in Free Play

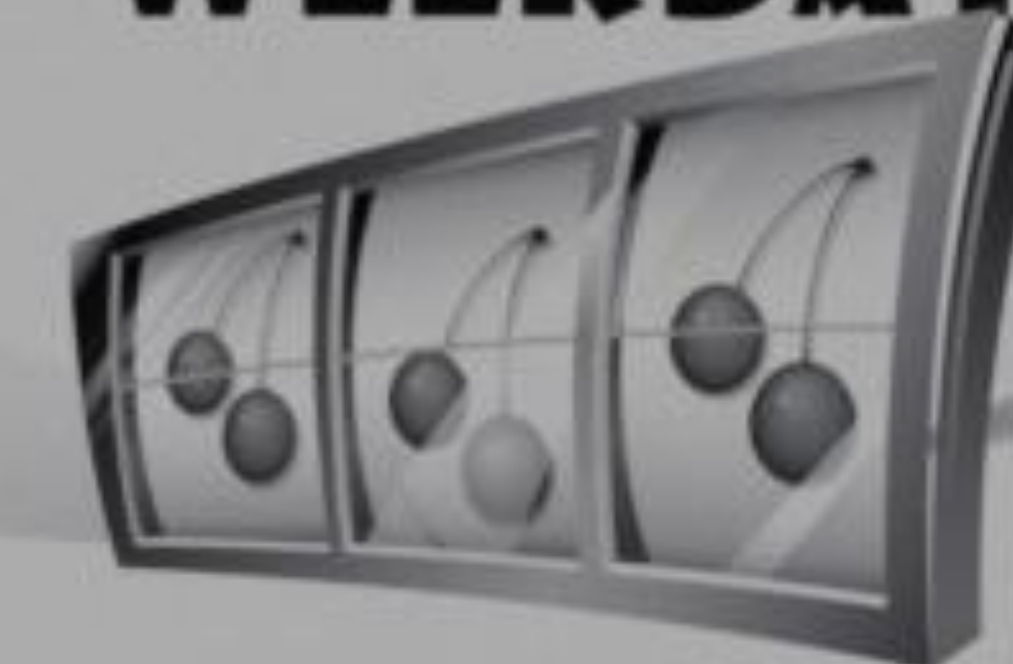
*Free Play offer only valid for
new Player Club members

Discover **EPICENTRAL**
Real-Time Promotional Coupling

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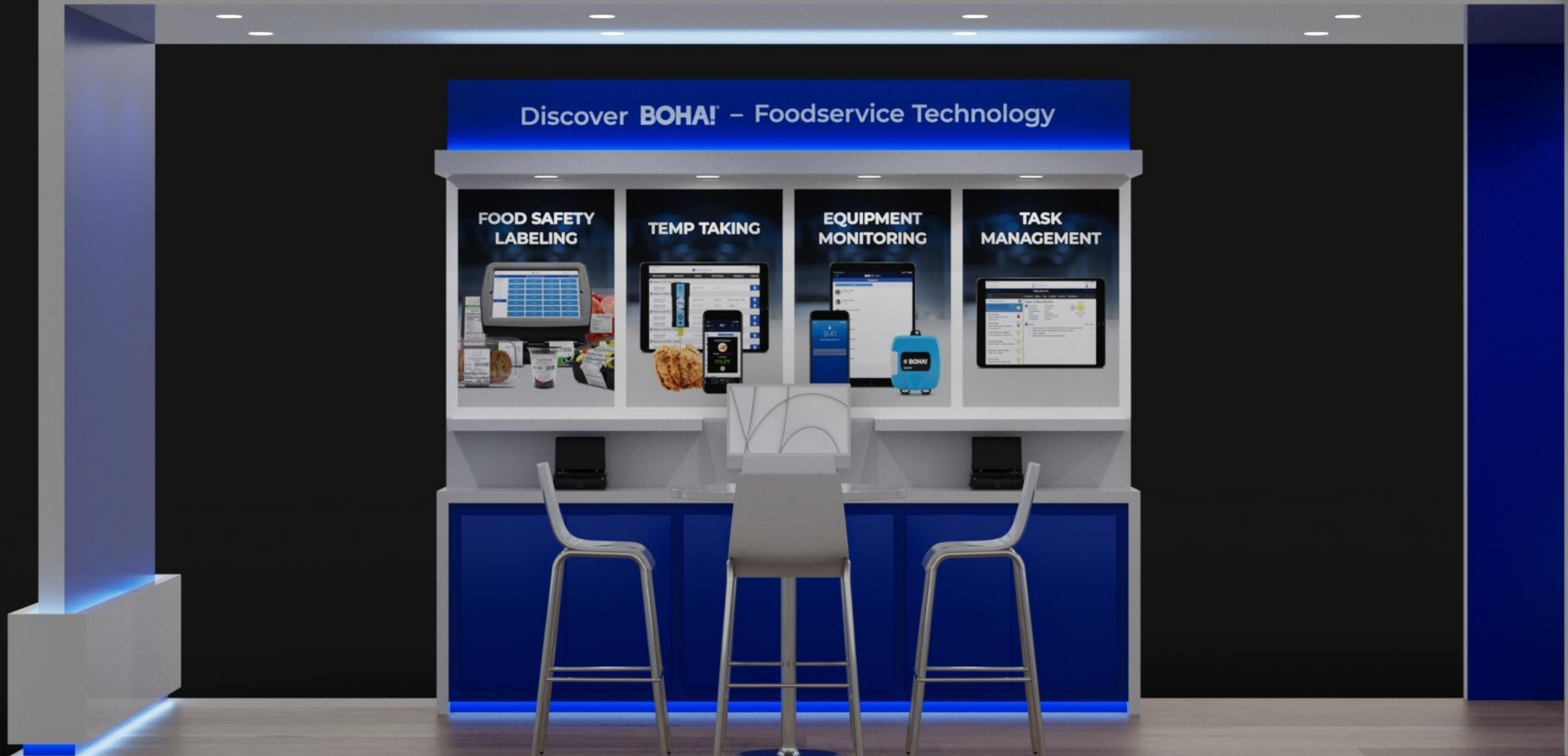
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Solutions for Rising Food & Labor Costs



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