

NACS 2023

Booth Design

ISSUE

Needed a custom booth to fit in a 20x20 space for the Food Service Technology division. This booth will be for the convenience store sector. Company wanted an open floor plan with a dedicated hands-on demo area and counters for their product line.

RESULTS

I created a booth that has an open floor plan to allow the attendees to have access to any part of the booth. With a central archway, this allows the attendee to know where the front of the booth is located. By adding a double-sided counter, this allowed the company to display multiple products on both sides. The hands-on demo area has a counter to hold multiple computers for their demos.

By using the wood grain texture, this allowed to keep the brand in par with the other custom booths.

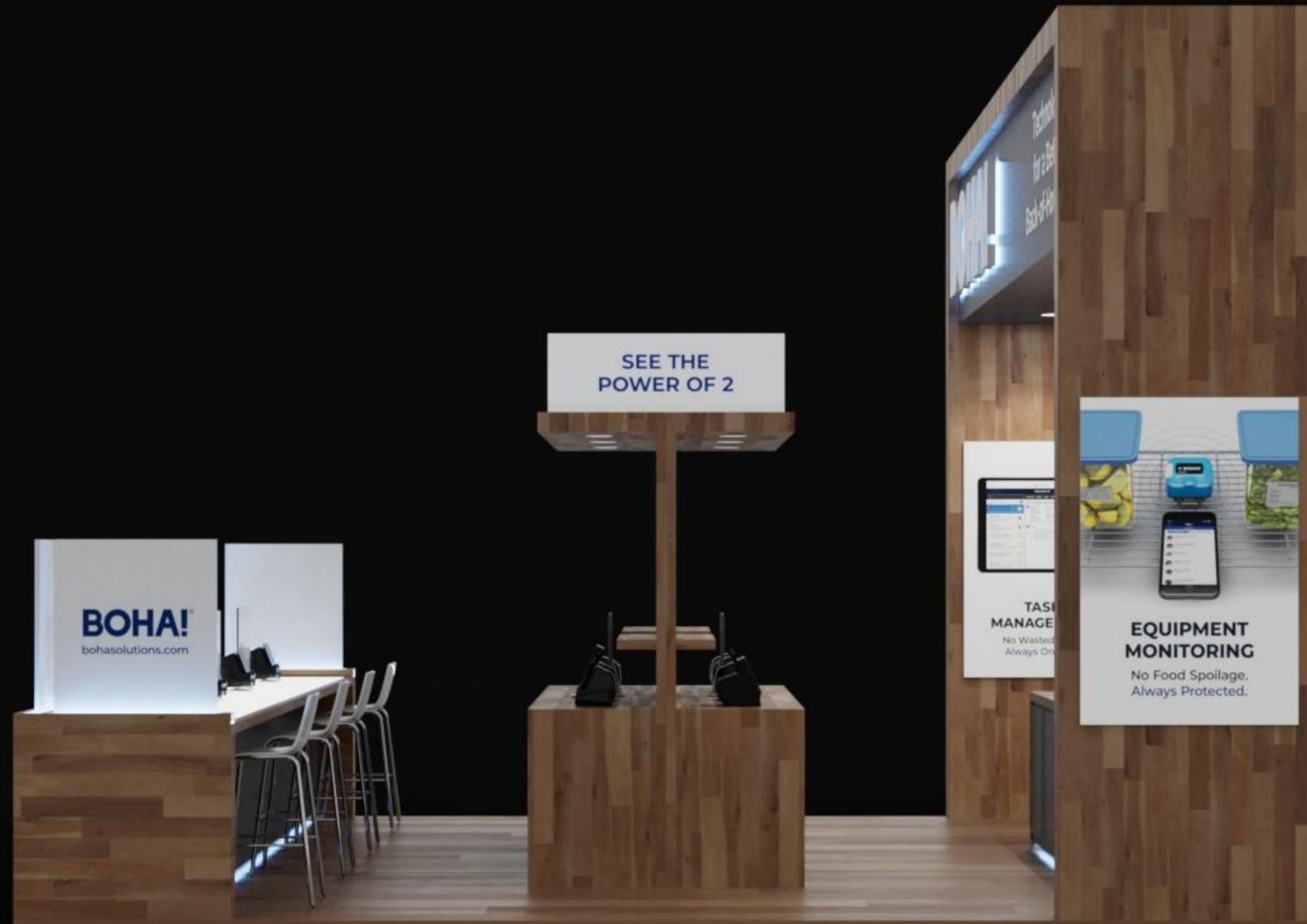
Booth Design

Front Left View



Booth Design

Left View



Booth Design

Back Left View



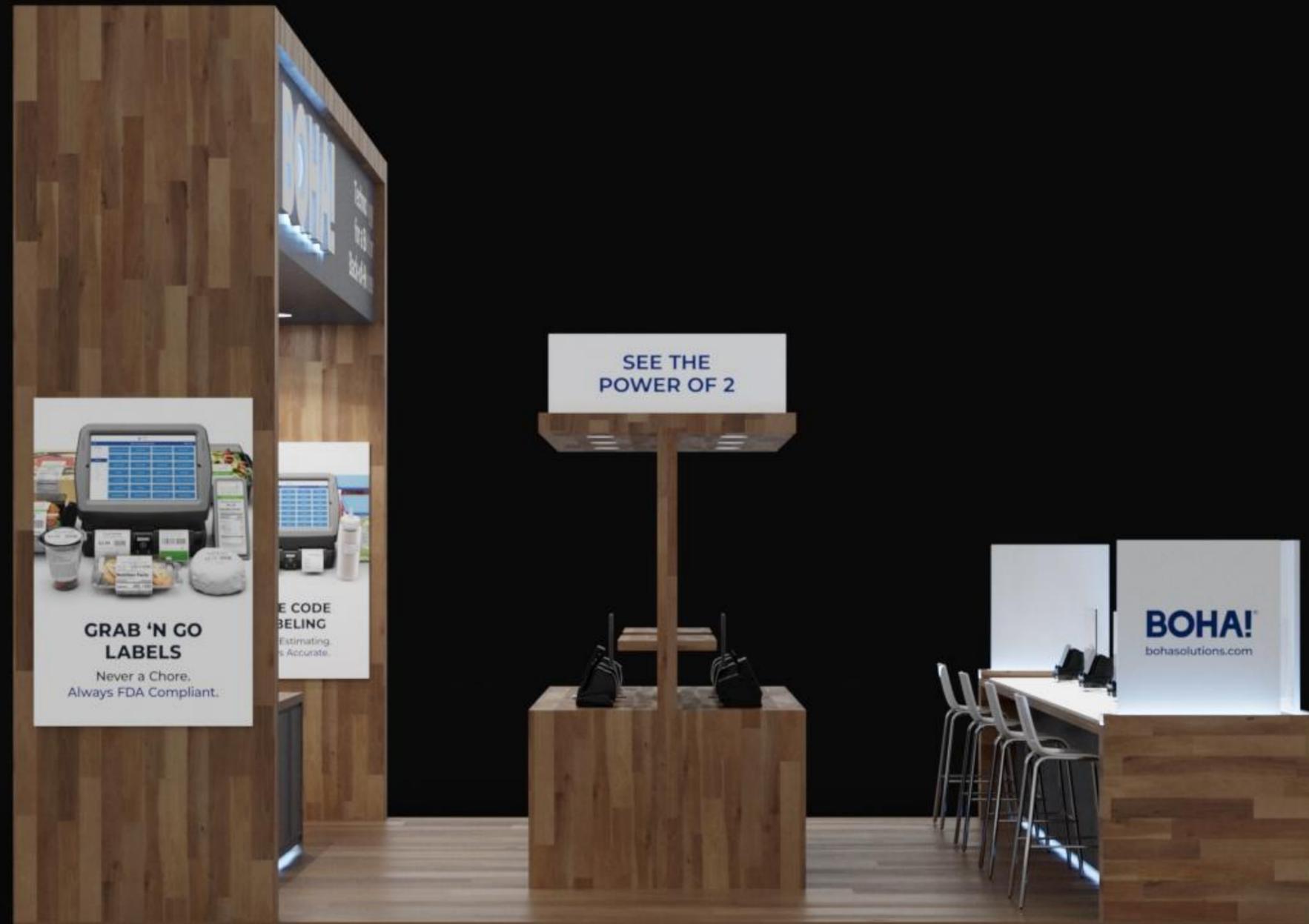
Booth Design

Front Right View



Booth Design

Right View



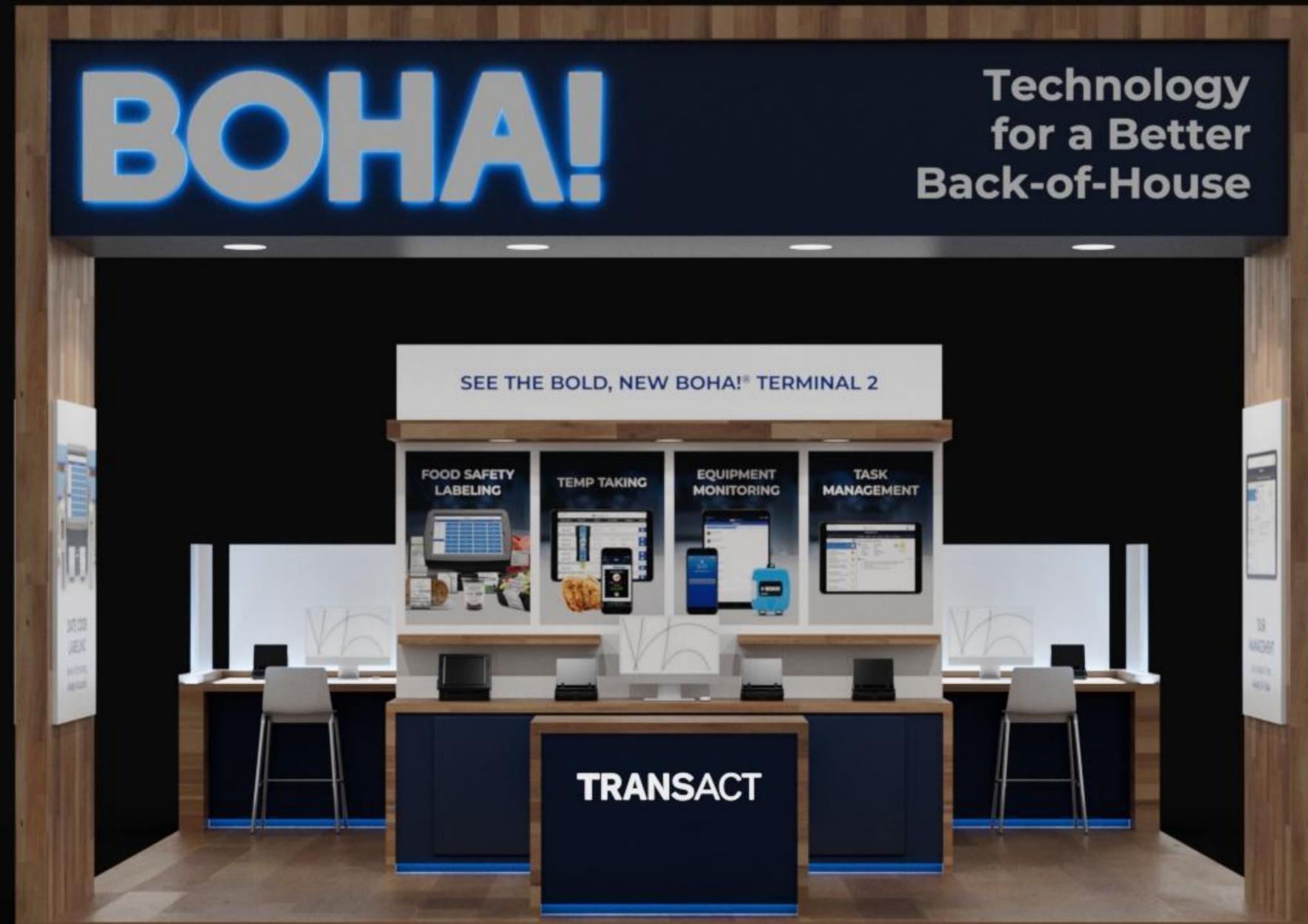
Booth Design

Back Right View



Booth Design

Front View



Booth Design

Back View

